

PLAYER MOTIVATION IMPORTANCE

COACHES

should care about their player's
motivation factors because...

Gives insight into how best to facilitate progression

Allows coaches to identify and showcase player's
strengths and interests

Allows coaches the ability to prevent burnout in their
players by playing to their motivation

Allows coaches to identify games that their players
may be motivated to improve in

It effects the players ability to improve at the game

Helps coach understand what about the game motivates
the player for improvement

Improve player mindsets through recommending casual
games that will motivate them

Understand what drives a player to create a community around a certain game

Understand what players of a certain game have in common

Understand what community members have in common

Gives insight into players personality traits

Centers program in its ability to nurture player behavior, which in turn grows the program

It gives insight into their big 5 personality traits

